









## Your Christmas Store

Thursday Store Hours  
9 A.M. to 6 P.M.  
Telephone 6141  
All Depts

## Electrical Gifts

Pure Aluminum Electric Percolators  
3.75

—Two popular shapes. Strongly attached cover and handle in color to contrast against the bright aluminum. Complete with asbestos insulated cord and attachment plug for ..... 3.75

### Genuine Hot Point Electric Irons

—Either the regular or the special type. Fully warranted ..... 4.50 and 6.75

### Hot Point Electric Hair Curlers, 5.25

—Newest style! Detachable attachment plug. Renewable element, best quality throughout. Priced at ..... 5.25

### Electric Floor Polisher, 29.95

—The Johnson Polisher that is so efficient. Polishes the floor instantly and without the slightest effort. You don't need to push it or strain. Simply guide it with one hand. Beautifully finished, in an attractive green shade. Priced at ..... 29.95

### Radio Electric Lamps, 1.98

—A delightful new lamp that can be used for radio, piano or reading. Weighted base with adjustable metal shade, finished in mottled green and bronze.

### A Junior Stand Lamp, Complete, 4.95

—New popular design Junior Lamp with attractive, new wrought iron stand that will harmonize with any surroundings. Beautifully tailored silk shades in fancy designs and colors.

### Table Lamp Stands, 3.49

—Handsome wrought iron table lamp stands, finished in popular Floridian colorings and equipped with pull chain sockets, complete with cord and plug. Jasper Ave., HBC

## Eight Day Kitchen Clocks

—A big variety of colors and decorations in panel, square and diamond shaped designs. Equipped with key neatly concealed in a look behind the panel of clock. Easily adjusted by small screw attached to end of pendulum. Moderately priced at ..... 2.59, 2.95 and 3.50

### Why Not a Carving Set?

—New shipment of guaranteed Sheffield stainless steel carving sets with horn, bone and ivory and Nykonia handles. The set consists of knife, fork and steel. Each in a silk or satin lined case. \$5, \$6, \$6.50, \$7.50, \$8, \$10, \$11.50, \$12 Jasper Ave., HBC

### Women's Warm, Fur Trimmed Winter Coats at 19.50

Priced at a Saving of Many Dollars

—Fashioned from superior quality broadcloth and smartly styled according to current vogue. Lined throughout and warmly interlined; some have half chamois interlining. All have generous collars and cuffs of dyed and natural Opossum. —Shown in the popular colors. —Sizes 16 to 44. Specially priced at ..... 19.50

Second Floor, HBC

## Gifts for the Home

—Plan to spend an hour in the Home Furnishings Dept. on Third Floor and you'll find a host of suggestions in useful gifts for the home.

—Tapestry Table Runners, size 15 by 90 inches at 1.95.  
—Tapestry Cushion Tops, size 22 by 22 inches at \$1.  
—Tapestry Cushion Cases, size 22 by 22 inches 1.50.  
—Foot Stools — leatherette covered 1.95 and 2.95.  
—Hassocks — large size, leatherette covered, 7.50.  
—Cushions — fancy shapes and plain tailored styles ..... 2.50  
—Cushions — round, crescent and oblong shapes, silk covered ..... 3.50  
—Hassocks — large size, leatherette covered, 7.50.  
—Lamp Shades — small fancy bead shades 1.75.  
—Dainty Frilled Curtains in all colors ..... 2.95  
—Silk Curtain Panels with bullion fringe ..... 1.75  
—Indian Nundah wool rugs, ideal for bedroom 8.50  
—Wood Runners in attractive colors, 26" by 48" ..... 3.50  
—Beautiful English Wool Hearth Rugs ..... 11.50  
—Small Oriental Scatter Rugs ..... 19.75  
—Blasell's Carpet Sweepers, mahogany and walnut finish ..... 6.50  
—Blasell's Carpet Sweepers, fancy colors — red, blue and green ..... 7.50

Third Floor, HBC

# Hudson's Bay Company

INCORPORATED 2<sup>ND</sup> MAY 1670.

Other Branches at Winnipeg, Yorkton, Saskatoon, Calgary, Lethbridge, Nelson, Vernon, Kamloops, Vancouver and Victoria



## 2000 Pieces Fancy Hand Painted China and Fancy Pottery at 1.98

For the Home and Gift Purposes

Solve your gift problems in this special selling. A very broad selection and all lines all displayed on tables for easy choosing. In each line there is a varied variety of decorations and styles. Useful and ornamental pieces including: 7-piece Refreshment Sets; 7-piece Berry Sets; 3-piece Mayonnaise Sets; Candy Comports; Fruit Comports; 7-piece Cake Sets; Vases; Fancy Nut Bowls; Sugar and Cream Sets; Fancy Salad Bowls; Sandwich Plates with centre handles; Fruit Bowls; Fancy Decorated Teapots; Handled Comport Dishes, etc. —Customers will find best choice in the forenoon.

### 500 Pieces Children's Nursery Ware 25c In Fancy China. Each

—Decorated with children's rhymes and fancy patterns, including Little Bo-Peep, Jack and Jill, Hey Diddle, etc.

—Chosen from 6" plates, Oatmeal Dishes, Mugs, Jugs, Baby Plates, Fruit Dishes and Cups and Saucers. Each ..... 25c

### Beautiful Fancy Cups and Saucers

—From such famous potteries as Josiah Wedgwood and Sons, Paragon China Co., Aynsley, Royal Albert, Royal Doulton, Standard China, etc. Many beautiful decorations and shapes in both tea and after dinner coffee. Priced from ..... 90c to 1.50

Third Floor, HBC

## HBC Furs—The Regal Gift!

Select Muskrat Coats, a Leader at \$150

—Style and service combined to a remarkable degree in these muskrat coats. Dark and medium shades as well as golden shade with dark collar and cuffs, of muskrat. Beautifully lined with embroidered crepes. Specially priced at ..... \$150

### Sable Trimmed Persian Lamb Coats, \$450

—Persian lamb coats of standard quality, made to HBC specifications. Beautifully lined throughout with finest quality silks. Large collars and cuffs of Alaska Sable. Really handsome coats, reasonably priced at ..... \$450

### Sable Trimmed Hudson Seal Coats, \$375

—Only carefully selected skins are employed in these luxurious Hudson Seal coats. Richly trimmed with large shawl or crash collar of Alaska Sable. Lined with embroidered silks and satins. All sizes. HBC price ..... \$375

### Nine Only, Old Fur Coats Reduced

—ONE ONLY HUDSON SEAL COAT — with long collar and cuffs of squirrel in Keltian shade. Lined throughout with dark brown silk. Special at ..... \$495  
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Fifth Floor, HBC

## The Bosch Radio

Correctly Engineered to the New Screen-Grid Tubes!

—Bosch Radio is a distinct accomplishment in advanced radio design, construction and performance. Every feature is a desirable feature to merit your praise.

—SCREEN GRID TONE — Bosch Radio's full rich tone—the deciding factor in so many radio purchases this season—is comparable to the golden voice of the harp.

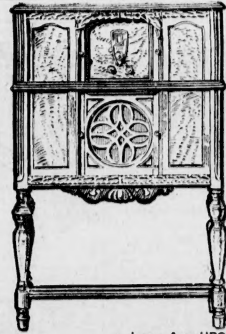
—SCREEN GRID VOLUME — Correct engineering to the new screen-grid tubes gives Bosch Radio it's distance and selectivity and a volume all its own.

—SCREEN GRID VALUE — The new Bosch Radio, giving you all the advantages of screen grid and encased in cabinets that are the works of art, is priced in moderation.

### Model Illustrated \$265

—Bosch Radio combination receiver and speaker console — screen grid tube receiver — electric dynamic type reproducer combination sliding doors, gracefully proportioned — 42 inches high. Priced with tubes, 25 or 60 cycle ..... \$265  
—Bosch Radio De Luxe Console with 7 tubes ..... \$365  
—Bosch Radio Console with Tubes ..... \$265  
—Bosch Table Model ..... \$199  
—Bosch Table Model with Dynamic Speaker ..... \$250

Terms may be arranged!



Jasper Ave., HBC

## Now for the Weekly Grocery Order

Phone 9353

—BLAIR HIBERN COFFEE 1 lb. with silver spoons Special, per tin 61c	—VI-TONE 15. Special, per tin 47c	—ROLLED OATS. Special, per 50 lb. 43c	—EMPIRE STRAWBERRY- BLACK CURRIANT AND BERRY JAMS. 6c	—EMPIRE RASPBERRY. Special, per 50 lb. 65c
—"MAKING'S SPECIAL TEA" Special, per 50 lb. 1.65	—EGG-O BAKING POWDER. Special, per tin 31c	—SUPREME MINCEMEAT. Special, per jar 73c	—FANCY DELICIOUS APPLES. (All wrapped) Special, per case 3.09	—FANCY DELICIOUS APPLES. (All wrapped) Special, per case 3.09
—"MAKING'S SPECIAL TEA" Special, per 50 lb. 1.65	—"MAKING'S SPECIAL TEA" Special, per 50 lb. 1.65	—LUK TOLLET SOAP. Special, per 4 lb. tin 25c	—FANCY DELICIOUS APPLES. (All wrapped) Special, per case 3.09	—FANCY DELICIOUS APPLES. (All wrapped) Special, per case 3.09
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ed by the Alberta Liquor Control Board or by the Govern  
t of the Province of Alberta.







**The Bulletin's  
Daily News From All  
Markets**

METAL MARKETS	
NEW YORK, Dec. 11.—Copper	Tin easy, spot and nearby issues
quiet; electrolytic, spot and nearby	39.62; futures 40.25.
futures 1.8	Lead steady, spot, New York 0.25
	east St. Louis 0.10.


[illegible]

PHONE  
**J. C. BIGGS & Co.** 2315  
**J. C. STOCK BROKERS**  
10076 - JASPER AVE. EDMONTON

**FUTURE OF OIL**

While completion of some Turner Valley oil wells has taken longer than anticipated, yet development is being maintained at the same pace, which can only result in a large number of completions at about the same time.

What will happen when all those wells start "coming in"? These best informed upon the true conditions may be expected in perfect good. This firm maintains one of the most elaborate statistical departments on oils in Canada for the free use of all interested in oil.

 **Seaboard Mills & Co. Ltd.**  
280037 Jasper Avenue Telephone 2413  
V. H. JOHNSON, Manager  
25 Offices Connected by Nation-wide Private Wire System

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**JOHN GILLESPIE & CO., LTD.**  
Direct Private Wire to Leading Markets  
Stocks — Bonds — Grain Futures  
**UNEXCELLED GRAIN SERVICE**  
**GILLESPIE GRAIN CO., LTD.**  
McLeod Building, Edmonton, Alberta.  
Private Phone Exchange 33436

## Consistent

# Growth

**McCOLL-FRONTENAC OIL**  
Company, Limited  
**6% Convertible Bonds**  
Due, October 1st, 1949

Earnings for 15 months ended  
January 31st, 1939, after depreciation

twelve months ending January 31st, 1930, after depreciation are

estimated at \$1,800,000—an increase of approximately 60%.

and equal to four times interest requirements.

**CONVERSION**  
Convertible at any time up to and including, October 1st, 1934, on basis of 10 no par value Common Shares for each \$500 bond.

A black and white illustration of a suburban neighborhood. In the foreground, there are several houses with gabled roofs. A car is parked on a street in front of one of the houses. In the background, a train is visible on tracks, and a person is standing near a house. The scene is set in a rural or suburban area with trees and open space.

Price 100 and accrued interest to yield 6%

**NESBITT, THOMSON & COMPANY**  
LIMITED

603 Canada Building, SASKATOON

Montreal	Quebec	Ottawa	Toronto	Hamilton
London, Ont.	Winnipeg	Victoria	Vancouver	

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**Dominion of Canada**  
**Guaranteeing Canadian National**  
**Railway Equipment**  
**5% Bonds, Due 1st August, 1936**  
**Price: \$99.13 and interest. Yielding 5.13%**

**Dominion of Canada,**  
**Guaranteeing Grand Trunk Pacific**  
**4% Bonds, Due 1st January, 1962**  
**Price: \$84.02 and interest. Yielding 5%**

**Province of Alberta 5% Bonds,**  
**Due 1st October, 1959.**

Price: \$100.00 and interest, Yielding 5%

Province of Saskatchewan 5% Bonds  
Due 1st October, 1959

Due 1st October, 1947  
Price: \$100.00 and interest, Yielding 5%  
City of Edmonton  $5\frac{1}{2}\%$  Bonds,  
Due 1st April, 1947  
Price: \$100.56 and interest, Yielding 5.45%  
City of Toronto  $1\frac{1}{4}\%$  Bonds  
Due 1st November, 1936  
Price \$96.22 and interest, Yielding 5.15%

LIMITED  
Investment Bldg. Telephone 9176

Investment Bldg. Telephone 2176

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Store Hours  
9 a.m. to 6 p.m.

## EATON'S DAILY STORE NEWS

Store Hours  
9 a.m. to 6 p.m.

Shop in the Morning, It Is More Pleasant

## Only 11 More Days For Christmas Shopping—EATON Service

## Women's Wrist Watches

Take Reasonable Pricings at Christmas

TINY bezels of white and green, rectangular and oval cases—plain and delicately engraved, and faced with radiant silver dial! Girls and women will love to wear them!

Acetate timepieces—some for the momentary are desirable 15 to 17 jewel. A choice of ribbon or expanding bracelet—attractively gift boxed.

\$8 50 " \$25 00

## Something New and Very Dainty in Women's Lingerie Bloomers

These dainty bloomers are something very new in women's lingerie. Of rayon and pure silk inter-lace, they are absolutely runproof, besides being much warmer and more slender fitting than rayon.

Recently fashioned with reinforced elastic and durable elastic at waist and knee. Delicate shades of peach, pink, coral, white, black, in small, medium and large sizes. An undeniably low pricing.

\$1.95

## Boxed Candy—Family Mixture

CHOCOLATES, creams and jellies for mid-week festivities—varied flavors for different tastes.

Carefully packed—2 pounds in box. \$1.25

Attractive Greeting Cards

Time to send cards to friends in the British Isles. These are most appropriate and decorative. 12 different cards with envelopes. In box. 50c. In box. 29c.

## Boxed Gifts For Men

Plain, fancy and novelty arm bands—Paris make—suitably boxed for personal presentation or mailing. Priced at:

25c 50c

Heavy cord ribbon suspenders in striking colors with elastic back and braided fabric ends. Boxed. 75c.

Garters for men and young men—Paris make in various colors. Single and double fasteners. Priced at:

35c \$1.00

## Irish Linen Handkerchiefs

MEN'S handkerchiefs of smooth white linen that wears indefinitely. Finished with neat hem-stitched hem—half inch wide. Classic gift. Box of four.

\$1.00

## Men's Fur-Lined Gloves

A GIFT that will win his admiration—beautiful soft capelin gloves with fur lining. Single extra fastener at wrist. Boxed for presentation. Pair.

\$4 25

## Men's Gaetonia Shoes

The Best \$5.00 Footwear Value That We Know of

EATON'S are more than good-looking oxfords and boots—they're built for the longest possible wear and comfort! To this end many special Gaetonia features have been embodied: sole stock of oak bark tanned—inner sole of smooth solid leather—Good year welts.

Thirty different styles in boots and oxfords—in real leather—their soles with heavy white drill lining. Reasonable value.

\$5 00

T. EATON CO LIMITED

THE store this week is gay with Christmas decorations and aglow with Christmas cheer. It's filled with beautiful merchandise and gift novelties from all over the world. It's a pleasant surprise to find to what lengths Eaton cash prices will go in helping you through an extensive gift list.

We ask you to shop in the mornings, if you can—floors are least crowded then. Our sales-persons can then render the best service.

## Linen Guest Towels—Half Price

The below-cost pricing for this 9 o'clock special will clear these linen guest towels with a rush. Attractive danish patterns with colored borders of rose, blue, pink, gold and green. Size 14x21 inches—all neatly hemstitched. 9 o'clock special, the pair.

25c 25c

## Feather Down Comforters

A splendid value that will be appreciated by Christmas shoppers. They will be filled and covered with down proof feathers with matching plain, plaid, inset. Colors are rose and blue in two sizes, 60 x 72 and 66 x 72.

\$7.95 and \$8.95

## Cross-stitched and Filet Sets

The balance of these popular bridge sets reduced for a quick clearance. Lovely filet sets finished with handsome lace—others have cross-stitched patterns in colors of rose, blue, gold and green. Neatly boxed for gift presentation.

\$3 75

Chinese Filet Pillow Cases

A dollar price tag on these dainty baby pillow covers will clear them out in a hurry on Thursday. They are beautifully hand-embroidered with fine lace insets.

Attractively Boxed for Christmas Giving, Each...

\$1 00

Lovely Embroidered Runners

These attractive runners and scarfs sharply reduced for a final clearance. Beautifully embroidered by hand with fine lace edgings and medallions. Four convenient sizes from which to choose: 18 x 36 to 18 x 72 inches. Each.

\$2 50 \$4 95

Values in EATON'S TOYLAND

Doll Trunks for Girls

Metals covered box trunks built just like the big ones that mother and father take on their travels. Filled with gird and handles. Thursday Morning, Each...

98c 19c

Dressed or Undressed Dolls

Assorted kinds—Eskimo, colored and new born baby. In a variety of materials and sizes. All priced at one small figure.

Long Steering Sleighs

Handsome steering sleighs for the older girls and boys—now for lots of fun counting! Pull 26-inch length. Easy steering and have metal runners. 22 sets sitting on Thursday Morning, Each...

\$1 79

Dolls in Big Variety

Given, go-to-sleep, new born baby and other fascinating dolls, dressed and ready to dress.

Exceptional Values for Thursday, each...

39c

Decorated Berry Sets

Large bowl and six supplies to match—choice of three favored patterns. 22 sets sitting on Thursday at...

\$1 29

Porcelain Oatmeal Bowls

Good sized porridge bowls in plain white with a green floral band. Remarkably low priced at...

15c

Cream and Sugar Sets

Lustrous creamer, sugar bowl and trays in varied home-gilding for table or tray use. Limited number of sets at...

37c

8-Piece Egg Cup Sets

This half price clearance of these useful sets will interest many old-time shoppers.

Set, with TRAY...

37c

Men's First Quality Rubbers

Coming in just one style accounts for the clearance pricing of 50c. They will fit medium width shoes with semi-rolling sole. Thursday, 9 o'clock Special, Pair...

59c

EATON Groceries—Meats—Fruits

Phone 91243—Regular Store Deliveries

Flour

Eaton's First Patent Flour: 50 lb. Bag. Special. \$4.40. 40 lb. Bag. Special. \$2.23. 25 lb. Bag. Special. \$1.14.

Butter

Eaton's Imperial Brand Cream Butter. Freshly churned, 1-lb. jars, Special. 2 lbs. 85c.

Sugar

Charcoalled fruit, assorted. 20 lb. Bag. \$1.25. 10 lb. Bag. \$1.10. 5 lb. Bag. \$1.00.

EATON'S Quality Meats

Phone 91254—Regular Store Deliveries

Chamber Steaks of Beef, 1-lb. Special per lb. 25c. Lamb (chilled). Special per lb. 25c. Choice Steaks of Fresh Beef, 1-lb. Special per lb. 25c. Beef Tenderloin, 1-lb. Special per lb. 25c. Beef Tenderloin, 1-lb. Special per lb. 25c.

The New Triumph Marconi Radio and Phonograph

A DE LUXE combination that will receive a most hearty reception in an Edmonton home on Christmas morning. It will be the gift of the season.

Tube radio, complete with 1000-watt vacuum tube, 1000-watt vacuum tube, 1000-watt vacuum tube. Price, complete. \$890.00.

Available on deferred payments at an equitable extra charge.

## Enamelled Mesh Bags

At Moderate Pricings BEAUTIFUL mesh bags that are smart for luncheon and bridge—they are a solution of what to give "her" for Christmas.

A lovely fine mesh, stiffly crumpled in a variety of blocked designs in variegated colors.

Lower edge is scalloped and finished with lace-like fringe. Fancy metal top with matching chain lined with silk corded motif.

\$3 95 \$6 95

## Silver Tea Services

With Ebony or Silver Handles

If one is looking for a really handsome gift for an individual or a home—nothing could be more appropriate than a lovely silver tea service.

These sets come in three sizes—12, 14 and 16 pieces. They are beautifully finished and attractively engraved in dainty patterns. Cream, blue and silver sets are also available. A selection of many other silver services.

\$20.00 to \$45.00

## Women's Ribbed Top Hosiery

HARVEY rayon and wool hose for women who desire silken-like appearance and warmth of wool.

Well reinforced for extra wear. Outlets 8 1/2 to 10 1/2. Grey and white, pongee and white, beige and white, nude and white, black and white, black and white, black and white. Pair...

98c

New Braemore Footwear

A Braided Line

STYLES for the business woman, the nurse, or the smartly dressed woman who appreciates comfort with style.

Stamps, ties and oxfords—kid, calf and patent. Sizes 5 to 10. Braemore. Value...

\$4.00

## 2-Candle Wall Brackets

MANY home lovers will have these modern fixtures installed before the festive season.

Style like picture in antique gold and green, polychrome of antique gold. Completely wired and fitted with heavy duty switch. Each...

\$2 95

Frilled Marquessette Curtains

Drifted white curtaining of a medium texture made up with neat frill on one side and bottom.

Rayon stitching in rose, blue, green, gold and oxford. Tie-backs to match. 81 inches long. Pair...

\$2 95

Three-Panel Mirrors

Featured at a Low Price

HANDSOME mirrors that will strike a charming note in the modernity furnished room. They'll make lovely Christmas gifts.

Best British plate glass in three-panel style, beautifully framed in antique furnished gilt and with mirror cut end plates. Suitable for over buffet or mirror.

Style in picture. \$10 25

## Punching Bag Gloves

BOYS and men who practice the art of bag punching will find these gloves protective.

Made of black leather at the back of the hand. \$1 25

Leather Punching Bags

Require little space when hung up for action. Tan leather bag with bladder, leather and string cord. \$4 95

Double-end bag, intermediate priced—brown leather ribbed rubber cover. All sizes. \$5 95

At...

Cannibal bag with leather strap and rubber strap. \$6 95

T. EATON CO LIMITED

## Gaetonia Baby Carriages

CREAM or sand colored fibre body with chassis in same tint. Extra well made to withstand the hard usage given by the city, concrete walk and curbs.

Turntable gear, cordless hand wheel and leather safety strap. Rubber lined wheels and foot board. Gaetonia Value.

\$34 95

Please Shop in the Morning

T. EATON CO LIMITED